



Hello Parents,

We're excited to kick off our fundraising efforts through Schoolfundr in the coming days — and we want to make sure you know what to expect.

Schoolfundr is a simple, secure online donation platform that helps schools, teams, and groups raise money without selling products or handling cash. Even better? It's fee-free, allowing us to keep more of the money raised.

Fundraising is vital for the success of our program. The money raised helps cover important costs that go toward our students' success. Thousands of programs have met their goals with Schoolfundr — and together, we can do the same.

All we ask is that each parent/guardian help their participant(s) **gather 20 or more email addresses and 10 or more phone numbers*** of their biggest supporters (suggestions include "Grandma, Grandpa, Aunts, Uncles, Family friends").

Then, emails and texts will be sent to these potential donors where they can view the fundraiser page and decide if they want to donate. Even if they don't donate, they can still help by sharing the fundraiser with others. We are confident there are many people eager to support your child, and Schoolfundr's platform affords them the opportunity to help. This fundraiser will be a success if you help develop a quality list, and emails are only used for fundraising and will never be sold or redistributed.

Schoolfundr helps you reach new heights with:

1. Safety and security:

Schoolfundr is the most reliable online donation platform available. All information is private, 100% secure and will never be redistributed.

2. Online platform:

We will reach potential donors through email, text and all social media. Donors can visit the team fundraiser page and/or individual participant pages to support the cause with a donation.

3. Innovative design:

Schoolfundr is designed to exponentially increase the outreach of any fundraiser and help relieve the financial burden by accessing people who genuinely want to support the cause.

Participants Name: _____

Thank you so much for your support!

*Your contacts are strictly PRIVATE, PROTECTED and will never be REDISTRIBUTED
hometown.com

